

Explore a Topic: Company Information Pathfinder



The Seminole County Library system provides a number of resources pertaining to company-related information. The large collection of resources includes reference print material, journals, databases, and Internet websites. The types of information contained in these materials include company descriptions & profiles, number of employees, sales volume, key executives, etc.

Websites

Company Research

<http://iws.ohiolink.edu/companies>

This is a how-to-do company research website with many good links to corporate information.

Forbes

<http://www.forbes.com/lists>

This website features a number of lists ranking companies according to specific criteria. Forbes offers a number of lists with both domestic and international information.

Fortune/Money

<http://money.cnn.com/lists/index.html>

This website offers several different company listings including the Fortune 500 companies, plus profiles, industry data and more.

Hoover's Online

<http://www.hoovers.com/free>

Hoover's Online offers an abbreviated amount of free information to non-subscribing customers such as company profiles, stock information, "ValuEngine" analysis, etc. Expanded information segments available for subscribing customers.

Researching Companies Online

<http://www.learnwebskills.com/company>

This online tutorial shows how to do in-depth internet research on companies of all types.

Yahoo Finance

<http://finance.yahoo.com>

Finance Yahoo allows research of publicly traded companies by ticker symbol or by company name. It offers company profiles, key financials and statistics, and company news.



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Databases/Reference Resources Online

General BusinessFile ASAP *(In Library and remote access with Library card)*

Access to 200,000 company profiles, more than 50,000 full-text Investext® reports, late-breaking news and event coverage on companies, industries, products and executives, and the latest in business theory, economics and favored practices. Analyze company performance and activity, industry events and trends as well as the latest in management, economics and politics.

ReferenceUSA *(In Library and remote access with Library card)*

Directory listing of 14 million businesses. Offers the ability to perform custom searches on a local and national level. The results showcase company descriptions, locale photographs, key executives, estimated sales, and competitor information.

Value Line *(In Library access only, ask at the Information desk)*

Provides detailed financial information as well as economic forecasts for publicly traded companies.

Journals/Periodicals

Book of Lists (Reference)

Orlando Business Journal

Annual publication listing companies according to specific criteria. Full articles available online on GaleNet InfoTrac.

Florida Trend

Available for browsing in the library. Full articles available online in General BusinessFile ASAP. (Gale/InfoTrac) or www.floridatrend.com

Forbes

Available for browsing in the library. Full articles available online in General BusinessFile ASAP (Gale/InfoTrac).

Fortune

Available for browsing in the library. Full articles available online in General BusinessFile ASAP (Gale/InfoTrac).

Investors Business Daily

Available for browsing in the library.

Orlando Business Journal

Provides profiles of local companies as well as detailing decisions and strategies of major companies operating in Central Florida. Available for browsing in the library or www.bizjournals.com/orlando

Orlando Sentinel

Daily Business section and Monday's Central Florida Business supplement provide profiles of local companies. Available for browsing in the library. Full articles available online in NewsBank.



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Reference Materials

Corporate Affiliations, Directory of

Lexis Nexis Group

R338.74 Dir

Vols. 1-8 2006

Directory of public, private, and international companies with additional information such as subsidiaries, legal council, etc. Research corporate ownership starting with as little as a brand name.

Dun's Business Rankings

Dun's Marketing Services

R658.1145 Dun

2006

***** (Available at CE, EA, and WE branches)

An annual publication ranking U.S. public and private companies by sales and number of employees. Rankings are also presented by state and industry.

Florida Business Directory

R338 vols. 1-4

2006/2007 edition

Provides basic company profile and contact information for Florida companies.

Hoover's Handbook of American Business

Hoover's Business Press

R338.74 Hoo

2007

***** (older editions circulate)

Hoover's offers a wealth of information including company history, executive profiles, and historical financials in an easy-to read format.

Hoover's Handbook of Private Companies

Hoover's Business Press

R338.74 Hoo

2007

***** (older editions circulate)

Offers profiles and difficult to access information on major U.S. privately held companies.

Hoover's Handbook of World Companies

Hoover's Business Press

R338.74 Hoo

2006

Contains international company directory information, including European and Asian enterprises.

Million Dollar Directory

Dun & Bradstreet

R658.8 Mil

2007

Provides listings of public and private companies as well as cross-referenced guide for industrial classifications.



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Principal International Businesses

Dun and Bradstreet, Inc.

R380.1025 Pri

2006/07

Lists approximately 50,000 leading enterprises in 140 countries that are the largest employers worldwide. This publication is divided into three sections listing businesses by geographic location, by product class, and alphabetically.

Value Line

Value Line, Inc.

R332.6305 Val

Provides detailed financial information as well as economic forecasts for publicly traded firms.

